

Have you ever met someone who had a magnetic personality? The kind of person other people seemed to want to be around? The kind of person who seemed to have people hanging onto their every word? **YOUR GUIDE TO BUILDING A MAGNETIC PERSONALITY** Now, what if I told you that you can learn to become charismatic? That you could unlock your inner charisma, master the art of small talk and develop personal magnetism? That you can learn to become likable? That you can learn to become the kind of conversationalist that keeps people engaged and entertained? **YOUR TOOLKIT ON HOW TO DEVELOP PERSONAL MAGNETISM- TODAY!** Inside this book, you will learn the mindset, body language, rapport building and storytelling techniques used by some of the most charismatic individuals on the planet. Here's quick taste of what you'll uncover inside the book. You will learn how to:

- Establish rapport with almost anyone by using five simple techniques.
- Instantly create a stellar first impression – without saying a word!
- Unlock your charisma and confidence by mastering seven important body language tools.
- Make people feel comfortable using the match-and-mirror technique.
- Instantly connect with people using subtle conversational techniques.
- Master the art of small talk and learn how to talk to anyone to make them feel at ease.
- Become a great storyteller who captures people's imaginations with your stories.
- Become the best you that you can possibly be.

All these tools are summarized in one print-ready cheat sheet you can download at the end of the book.

**JUST ONE IDEA...** Just one idea in this book might be the inspiration and the spark of change you are looking for... Are you ready to unlock your inner charisma and develop a magnetic presence? Then let's get started... **ABOUT AKASH KARIA** Akash Karia is a peak performance coach who has trained over 50,000 people worldwide, from bankers in Hong Kong to senior executives in Thailand to government members in Dubai. He has been ranked as one of the Top 3 Speakers in Asia-Pacific [JCI, 2015] and is a recognized NLP Trainer, as well as a Strategic Intervention Coach certified by the Robbins-Madanes Center (based on the work of Tony Robbins and Chloe Madanes). Akash has twice been ranked the #1 Most Popular Business & Money author on Amazon and his work has been translated into Italian, Korean and Japanese. In 2015 he was ranked as one of the Top 3 Speakers in Asia Pacific by JCI. With his background as the Chief Commercial Officer of a multi-million dollar tech company, Akash combines his real-world business experience along with his expertise in the fields of communication, productivity and psychology to provide rapid results for his clients. Akash is a wonderful professional speaker who has a great message, is motivating, inspiring and interactive at the same time... ~ Brian Tracy, #1 Bestselling Author and Success Expert "Akash is a phenomenal coach! The information I gained in just a few short hours is priceless." ~ Fatema Dewji, Director of Marketing for billion-dollar conglomerate, MeTL Akash is a very effective, inspiring and energetic speaker! ~ Azim Jamal, Nautilus Gold Award Winner Akash is THE best coach Ive ever had! ~ Eric Laughton, Certified John Maxwell Trainer

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